# National Federation of the Blind of Michigan

## 2023 Sponsor and Exhibitor Opportunities

The National Federation of the Blind of Michigan invites you to become an exhibitor or sponsor of our 2023 convention. Sponsors will receive premium exhibit hall placement and recognition during the convention. Our exhibit hall will be open to all on Friday, November 10 from 1 to 6 and also on Saturday for the first time, November 11, from noon to 4. The exhibit hall will feature a variety of products and services benefiting the blind and visually impaired.

When: November 10-12, 2023 (exhibit hall will be open Friday 1-6 and Saturday noon-4); you are welcome to participate in the rest of the convention

Where: DoubleTree by Hilton Hotel Detroit - Dearborn

5801 Southfield Fwy

Detroit, MI 48228

Who: Approximately 100 blind and visually impaired individuals and their friends and families from across the state and beyond

We offer sponsor packages which include premium placement in the exhibit hall as well as individual exhibit hall tables. Premium sponsors also have an opportunity to host a breakout session or other convention programming.

We are eager to customize a sponsorship package to meet your needs. Please Email convention@nfbmi.org with any questions.

For general convention info including hotel and registration information, visit <https://www.nfbmi.org/convention>

Specific package details and a registration form are provided on the following pages. Thank you for your support of the NFB of Michigan.

# Sponsorship Packages

### Platinum - $1,000

* 2 tables with premium placement in our exhibit hall
* Opportunity to address the convention during one of our sessions for 5 minutes
* Opportunity to host a one-hour breakout session during convention
* 4 convention registrations
* 4 tickets to our Saturday evening banquet
* 4 tickets to our Friday night Michigan’s Got Talent event
* Sponsor recognition during general session and the banquet
* 1 full page ad in our convention agenda (deadline October 10)
* Your sponsor message shared with our email convention list (up to 200 words)
* Recognition on our social media channels including Facebook

### Gold - $500

* 2 tables with premium placement in our exhibit hall
* 2 convention registrations
* 2 tickets to our Saturday evening banquet
* 2 tickets to our Friday night Michigan’s Got Talent event
* Sponsor recognition during general session and the banquet
* 1 half page ad in our convention agenda (deadline September 30)
* Recognition on our social media channels including Facebook
* Recognition on our social media channels including Facebook

### White Cane - $250

* 1 table with premium placement in our exhibit hall
* 1 convention registration
* 1 ticket to our Saturday evening banquet
* 1 ticket to our Friday night Michigan’s Got Talent event
* Sponsor recognition during general session and the banquet
* 1 quarter page ad in our convention agenda (deadline September 30)
* Recognition on our social media channels including Facebook

## Exhibit Hall Table - $100 for profit, $25 nonprofit

* 1 6-foot table in the exhibit hall for your company/organization
* Electrical hookup upon request
* Free Wi-Fi provided by the hotel
* Additional tables are available for $75 each (space permitting)

The NFB of Michigan reserves the right to reject any exhibitor application that we feel does not fit the overall character and theme of the convention or our affiliate. We will refund any payment in this case. Please write us if you have questions about whether you would be a good fit for our convention.

Send all questions to convention@nfbmi.org

# Exhibitor/Sponsor Registration Form

Act fast, space is limited. Please complete this form and Email to convention@nfbmi.org. Our deadline is October 31.

The following information will be included in our exhibitor guide for attendees.

Company/organization Name:

Address:

City, state, ZIP:

Phone number:

Website:

Email:

Description of your company/organization, up to 50 words:

### Additional Info

Contact Person:

Contact Email (if different from above):

Are you able to bring a door prize for the convention? Yes/No

Please select a level:

[ ] Platinum - $1,000

[ ] Gold - $500

[ ] White Cane - $250

[ ] Exhibitor For-profit - $100

[ ] Exhibitor Nonprofit - $25

[ ] Exhibitor chapter/division – Free

Number of additional tables requested, at $50 each:

Total payment:

Payments can be made online using a credit card or PayPal, or via check

please visit <http://www.nfbmi.org/donate/> to make an online payment.