# National Federation of the Blind of Michigan

## 2024 Sponsor and Exhibitor Opportunities

The National Federation of the Blind of Michigan invites you to become an exhibitor or sponsor of our 2024 convention. Sponsors will receive premium exhibit hall placement and recognition during the convention. Our exhibit hall will be open to all on Friday, November 1 from 11 am to 6 pm. The exhibit hall features a variety of products and services benefiting the blind and low vision community.

When: October 31-November 3, 2024 (exhibit hall will be open Friday, November 1 from 11 to 6); you are welcome and encouraged to participate in the rest of the convention

Where: Radisson Plaza Hotel at Kalamazoo Center

100 W Michigan Ave

Kalamazoo MI 49007

Who: Over 100 blind and low vision individuals and their friends and families from across the state and beyond

We offer sponsor packages which include premium placement in the exhibit hall as well as individual exhibit hall tables. Premium sponsors also have an opportunity to host a breakout session or other convention programming. We will also host a virtual exhibit hall preview where you can talk for a few minutes about your company.

We are eager to customize a sponsorship package to meet your needs. Please Email [convention@nfbmi.org](mailto:convention@nfbmi.org) with any questions.

For general convention info including hotel and registration information, visit <https://www.nfbmi.org/convention>

Specific package details and a registration form are provided on the following pages. Thank you for your support of the NFB of Michigan.

## Sponsorship Packages

### Platinum - $1,000

* 2 tables with premium placement in our exhibit hall
* Opportunity to address the convention during one of our sessions for 5 minutes
* Opportunity to host a one-hour breakout session during convention
* 3 convention registrations
* 3 tickets to our Saturday evening banquet
* Sponsor recognition during general session and the banquet
* 1 full page ad in our convention agenda (deadline October 1)
* Your sponsor message shared with our email convention list (up to 200 words)
* Recognition on our social media channels including Facebook
* Premium listing in our exhibitor directory as a sponsor

### Gold - $500

* 2 tables with premium placement in our exhibit hall
* 2 convention registrations
* 2 tickets to our Saturday evening banquet
* Sponsor recognition during general session and the banquet
* 1 half page ad in our convention agenda (deadline October 1)
* Recognition on our social media channels including Facebook
* Premium listing in our exhibitor directory as a sponsor

### White Cane - $250

* 1 table with premium placement in our exhibit hall
* 1 convention registration
* 1 ticket to our Saturday evening banquet
* Sponsor recognition during general session and the banquet
* 1 quarter page ad in our convention agenda (deadline October 1)
* Recognition on our social media channels including Facebook
* Premium listing in our exhibitor directory as a sponsor

## Exhibit Hall Table - $100 for-profit, $25 nonprofit

* 1 6-foot table in the exhibit hall for your company/organization
* Electrical hookup upon request
* Free Wi-Fi provided by the hotel
* Additional tables are available for $75 each (space permitting)
* Listing in our exhibitor directory

The NFB of Michigan reserves the right to reject any exhibitor application that we feel does not fit the overall character and theme of the convention or our affiliate. We will refund any payment in this case. Please write us if you have questions about whether you would be a good fit for our convention.

Send all questions to convention@nfbmi.org

# Exhibitor/Sponsor Registration Form

Act fast, space is limited. Please complete this form and Email to [convention@nfbmi.org](mailto:convention@nfbmi.org). Our deadline is October 10.

The following information will be included in our exhibitor guide for attendees.

Company/organization Name:

Address:

City, state, ZIP:

Phone number:

Website:

Email:

Description of your company/organization, up to 50 words:

### Additional Info

Contact Person:

Contact Email (if different from above):

Are you able to bring a door prize or auction item for the convention? Yes/No

Please select a level:

[ ] Platinum - $1,000

[ ] Gold - $500

[ ] White Cane - $250

[ ] Exhibitor For-profit - $100

[ ] Exhibitor Nonprofit - $25

[ ] Exhibitor chapter/division – Free

Number of additional tables requested, at $75 each:

Total payment:

Payments can be made online using a credit card or PayPal, or via check

please visit <https://www.nfbmi.org/donate/> to make an online payment.